

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada-1
A College with Potential for Excellence(CPE)

ISO9001-2015

NAAC“A++” Grade in Cycle4

**PG DEPARTMENT OF BUSINESS ADMINISTRATION
(MBA Program)**



**VIRTUAL GUEST LECTURE
ON
“FINANCIAL PLANNING”**

21.09.2024

**PG DEPARTMENT OF BUSINESS ADMINISTRATION
(MBA Programmes)**

GUEST LECTURE REPORT

Guest Lecture programmes are organised by MBA Dept., creating a platform for MBA students to interact with Professors, heads, experts and managerial heads from various streams.

A Virtual Guest Lecture is organised on 21-09-2024 by MBA Department for MBA Final year students (2024 – 2026)batch. The resource person is Dr. Sharan Kumar Shetty, Professor, Asian Group of Institutions, Malaysia.

OBJECTIVES

1. Understanding Financial Planning Basics
2. Setting Financial Goals
3. Investment Strategies
4. Retirement Planning
5. Risk Management
6. Tax Planning
7. Financial Tools and Resources
8. Real-Life Applications

Summary of the Lecture

Financial planning is the process of setting, planning, and managing financial goals over a specific time frame. It involves evaluating current financial status, forecasting future needs, and creating a comprehensive strategy to achieve desired outcomes.

Key Components of Financial Planning

- Goal Setting
- Budgeting
- Investment Strategy
- Risk Management
- Tax Planning
- Retirement Planning
- Estate Planning
- Cash Flow
- Monitoring Progress
- Financial Education

Steps in the Financial Planning Process

1. Assess Your Current Financial Situation
2. Define Financial Goals
3. Develop a Plan
4. Implement the Plan
5. Monitor and Review

OUTCOMES

- Students gain a better understanding of financial concepts, such as budgeting, saving, and investing, which prepares them for future financial decisions.
- Having a clear financial plan alleviates anxiety related to money, allowing students to focus more on their studies and personal development.

- Financial planning encourages students to set aside money for future expenses, such as graduate school, travel, or starting a business.
- Understanding investment options empowers students to make smart choices about growing their wealth over time, even with small amounts.
- A solid financial plan helps students transition smoothly into the workforce, enabling them to manage their finances as they start their careers.
- Developing financial skills fosters independence, allowing students to make informed choices and rely less on family support.

Total 80 students from MBA final year (2024–26 batch) had attended the programme. Sai Kiran from MBA first year Student had proposed vote of thanks.

VIRTUAL GUEST LECTURE PHOTOS



